

Ovitas Launches International Network

Strategic Alliance Provides Expanded Services to Customers Worldwide

Woburn, Massachusetts, USA; Budapest, Hungary; and Oslo, Norway (PRWeb), 4 August 2005. Ovitas, Inc., Ovitas Scandinavia, and Ovitas Hungary, innovative providers of knowledge and content management solutions, have formed a strategic alliance to provide expanded services to their customers worldwide. Ovitas companies have developed such applications as an Interactive Electronic Technical Manual (IETM) for the US Marine Corps, an automated news classification system for the Hungarian News Agency, and a maintenance information portal for SAS Airlines. Ovitas companies are premier providers of software from empolis GmbH (a subsidiary of arvato, a Bertelsmann Company) in their respective territories.

The Ovitas International Network will allow each organization to provide additional services and solutions to their customers regardless of location. For example, Ovitas Hungary has over 10 years of experience in conversion of document data from legacy formats to SGML and XML based on work with leading reference publishers. These high quality services can be provided to Ovitas' North American or Scandinavian customers efficiently and cost-effectively through the Ovitas International Network.

“We are pleased to expand the Ovitas brand and our ability to provide additional services on time and on budget using international resources and expertise,” explained Jeff Bettencourt, President of Ovitas, Inc. “Our strategic alliance will promote sharing of best design and implementation practices to benefit our customers.”

Ovitas AS and Ovitas Hungary recently adopted the Ovitas name after becoming independent from former parent company empolis. “Ovitas stands for customer- and industry-specific solutions delivered on a solid commercial software foundation,” said Laszlo Domokos, founder of Ovitas Hungary. “It was a natural fit for us to adopt the Ovitas brand and to strengthen our portfolio through this alliance.”

About Ovitas, Inc. (North America) Ovitas provides expert design, development, and deployment of content and knowledge management solutions. Our solutions are aimed at high priority business areas such as customer support, equipment maintenance and operation, and other content-dependent business processes. Customers include AASTRA Telecom, the US Marine Corps, GE Energy and GE Healthcare. Ovitas, Inc. partners with empolis GmbH, Fatwire Software, and Oracle, Inc. as well as the Ovitas International Network companies. Visit www.ovitas.com for more information.

About Ovitas Hungary. Ovitas Hungary provides internationally acknowledged products and services in the fields of content and knowledge management. Established in 1995 as the joint venture of Germany-based STEP GmbH (today empolis GmbH) and Hungary's Cardinal Kft., Ovitas Hungary is a leader in SGML and XML technologies. Projects include production of the concise bilingual dictionaries of Akadémiai Kiadó, Hungary's largest publisher of scientific and reference works, several volumes of the Hungarian Encyclopaedia, and the



collection of the gems of Hungarian literature in digital format (the Digital Literature Academy). Visit www.ovitas.hu for more information.

About Ovitas AS (Scandinavia). Ovitas AS provides content and knowledge management services, specializing in applications using intelligent search and navigation. Our customers know that we are specialists in integrated structured information with all other information. We provide system development, implementation, maintenance, as well as complete system administration. Scandinavian customers include among others Kunnskapsforlaget, SAS Braathens, ThomsonFakta, Nordsteds Juridik, Felleskatalogen, Nasjonalencycledin, and Statens forvaltningstjeneste. Visit www.ovitas.no for more information.

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